



(660)-973-6322

leifderrickson@gmail.com

www.leifderrickson.com



Interest and Activities

Volunteer web design for
Special Forces Foundation

Web Designer with Tarrick

Co-Founder of Kranium Salad
Cassette Tape Label

Volunteer Judo Instructor
at Chillicothe Martial Arts &
Missouri State Judo

Technical Skills

Graphics: Adobe CC, Corel Painter,
Freehand MX, Blender, Microsoft
Word, Atom, HTML, CSS, WordPress

Web Design: Team Treehouse,
Free Codecamp, Trello, Lynda

Audio & Video: Canon, Nikon,
Sony, Adobe Premier, Lightroom,
After Effects, ATEM, ReStream, OBS,
Black Magic

Work Experience

Graphic Designer / Video
Firefighters First Credit Union

May 2022 – Present

- Design marketing collateral for digital and print distribution.
- Create motion graphics for use on digital ads and promotional videos.
- Edit and produce video for internal and external communications.

Graphic Designer
Newegg, Inc.

Sept. 2021 – May 2022

- Design static and animated media for distribution across web applications.
- Create corporate info-graphics, PowerPoint, brand guides, and business cards for internal use.
- Plan and direct lifestyle / product photography for brand promotions.
- Design and Develop landing pages for Newegg brand and affiliates.

Multi-Media Designer : Technical Lead
Clay Banks Studio International

Dec. 2019 – Present

- Produce graphics & multimedia including print, web, video and animation for distribution on web and print.
- Managed an in-studio & online simulcasting live-stream program for an interactive acting class.
- Set up and operated audio / video productions.

Creative Services Lead
Above the Fold Branding

Sept. 2019 – March 2021

- Oversee creative direction of design, including; print and web distribution, web design, photo/video/ animation, WordPress, SEO.
- Produced an info-graphic animation that will help a multi-million dollar energy investment startup grow over \$500,000 dollars in investment properties.

Graphic Designer
Walsworth Publishing Company

Sept. 2017– April 2018
Sept. 2006 – Aug. 2012

- Lead yearbook teams in the production of book cover design.
- Create a fun, collaborative learning environment, with yearbook teams and school representatives.

Audio Engineer : Creative Design
National Audio Company

May 2014 – July 2017

- Master commercial audio for distribution on analog cassette tape.
- Produce and record voice talent for talking-book publishing.
- Collaborate and design branding messages through print, web, and apparel collateral.

Education

B.S. Electronic Arts: Audio Studies
Marketing : Advertising and Promotion
Missouri State University

Aug. 2012 – Aug 2015