

Leif Derrickson

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[Portfolio](#) | [LinkedIn](#)



Professional Summary

Multidisciplinary creative professional who specializes in multimedia production, brand development, and visual communication. Experienced in leading creative initiatives from concept through execution across print, digital, video, animation, 3D, and environmental design. Proven ability to help creative teams streamline operations, maintain brand consistency, and deliver cost-effective marketing solutions.

Professional Experience

October 2023 - Present

Northrop Grumman Federal Credit Union - Creative Specialist

- Helped transition creative production away from third party agencies, generating more than \$100,000 in annual savings while increasing internal production capacity & member growth.
- Took ownership of the brand creative by guiding full campaigns from ideation through delivery.
- Coordinated internal and external partners to develop and install environmental signage at credit union branches.
- Rebranded our Online Banking platform and produced custom eLearning videos in support of the platform change.

May 2022 - September 2023

Firefighters First Credit Union - Creative Specialist

- Design multimedia marketing collateral for digital and print distribution, including print, web design, email, and promotional video.
- Lead the production of branded video for internal and external communications.

September 2021 - May 2022

Newegg - Graphic Designer

- Design landing pages and animated media for distribution across web applications for Newegg brand and affiliates.
- Create corporate info-graphics, PowerPoint, brand guides, and business cards for internal use.
- Plan and direct lifestyle / product photography for brand promotions.

September 2019 - July 2023

L2D Media - Creative Freelance Business

- Oversee creative direction of design, including; print and web distribution, web design, photo/video/ animation, WordPress, SEO.
- Managed an in-studio & online simulcasting live-stream program for an interactive acting class.
- Set up and operated audio / video productions.
- Produced an info-graphic animation that will help a multi-million dollar energy investment startup grow over \$500,000 dollars in investment properties.

September 2006 - August 2012 | September 2017 - April 2018

Walsworth - Creative Services

- Lead yearbook teams in the production of book cover design.
- Create a fun, collaborative learning environment, with yearbook teams and school representatives.

Technical Skills

Design	MultiMedia	Digital	Creative Operations
Graphic Design • Print Production • Environmental Design • Adobe CC • Blender • Figma • Affinity	Video Production • Motion Graphics • Photography • Art Direction • Audio Production	Web Design • Landing Page Development • Wordpress • SEO • HTML • CSS • Javascript • AI	Creative Direction • Campaign Development • Project Management • Vendor Coordination • Branding

Education

August 2012 - August 2015

Missouri State University -

B.S. Electronic Arts / Marketing and Promotion

Awards

NGFCU Marketing team

2026 Diamond Awards winner for Member Growth
Americas Credit Unions